



Mississippi Point Park June 11 - 13, 2010

Why Become a Sponsor?

Sponsorship is a critical element in the success of our community festival. Without the generous support of local businesses like yours, our community celebration could not continue to provide quality events and activities.

We are very excited to have a Father Hennepin Festival Sponsorship Program. Through this program, you are encouraged to support our community celebration and take pride in our local event. In addition to doing something great for the community, you will receive advertising and exposure for your club or business.

Father Hennepin Festival



June 11 - 13,
2010

Festival History

Historians report that Champlin is the site where Father Louis Hennepin first crossed the Mississippi River in 1680. Today, the community celebrates its heritage with the annual Father Hennepin Festival.

Each year, on the 2nd weekend in June, a three-day community celebration is kicked off with a parade, amusement rides and live music. Youth and adult activities run all weekend long and culminate with a reenactment of Father Louis Hennepin crossing the Mississippi River.

The 2010 Father Hennepin Festival is scheduled for June 11–13. Don't miss out on the fun!



www.fatherhennepinfestival.com

Champlin Parks & Rec.
11955 Champlin Drive
Champlin, MN 55316
763-923-7193 ph
763-421-7624 fax
www.ci.champlin.mn.us

Sponsorship Opportunities



Take a hold of your
Community Pride!

Become a Gold Level Sponsor and get your company logo distributed in the Star Tribune and Twin Cities Values newspaper insert reaching over 30,000 homes.

Exclusive Sponsorships

Call Andy at 763-923-7193 for details

- ☆ Power Boat Races: \$1,000
- ☆ Friday Night Main Tent Sponsor : \$750
- ☆ Saturday Night Main Tent Sponsor: \$750
- ☆ Family Events Sponsor: \$300
- ☆ Youth Events Sponsor: \$300
- ☆ Medallion Hunt (currently sponsored)
- ☆ Fireworks Show (currently sponsored)
- ☆ Festival Title Sponsor (currently sponsored)

Sign up today!

Mail to City of Champlin, Andy Singleton,
11955 Champlin Drive, Champlin, MN 55316

Business Name _____

Contact Name _____

Contact Phone # _____

Address _____

City _____ Zip _____

Sponsor Level _____

GOLD LEVEL- \$600

- ☆ Your company name and logo in the **Star and Tribune and Twin Cities Values insert** (over 30,000 homes in the Northwest suburbs).
- ☆ Your company name and logo in the Champlin Chronicle (over 8,500 homes in Champlin).
- ☆ Your company name and logo in the Summer and Fall Recreation Brochure in recognition for your sponsorship (over 9,000 homes).
- ☆ Your company name on sponsorship signs posted throughout city.
- ☆ A Gold Level sponsorship plaque.
- ☆ A free commerce show location.
- ☆ A free parade entry.
- ☆ A website link with your business logo on festival website.
- ☆ 10 free tickets to the Friday or Saturday night band.

SILVER LEVEL - \$300

- ☆ Your company name in the Champlin Chronicle (over 8,500 homes) and in a **Star and Tribune and Twin Cities Values insert** (about 30,000 homes).
- ☆ Your company name in the Summer and Fall Recreation Brochure in recognition for your sponsorship (over 9,000 homes).
- ☆ Your company name on sponsorship signs posted throughout city.
- ☆ A free commerce show location.
- ☆ A free parade entry.
- ☆ Website link on festival website.

BRONZE LEVEL - \$150

- ☆ Your company name in the Champlin Chronicle (over 8,500 homes).
- ☆ Your company name in the Summer and Fall Recreation Brochure in recognition for your sponsorship (over 9,000 homes).
- ☆ Your company name on sponsorship signs posted throughout the city.



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